# Hedge-Finance

Making Investing In High-Yield Crypto Projects Easy

**HEDGE-FINANCE** 

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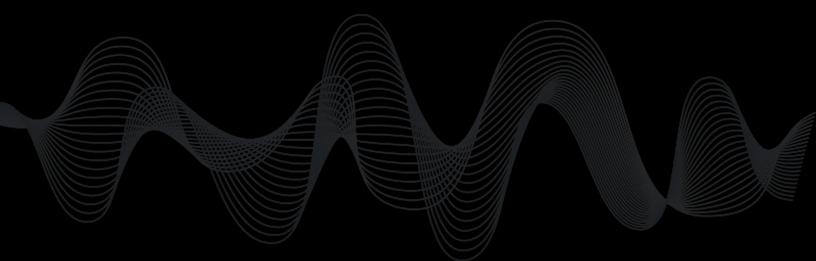
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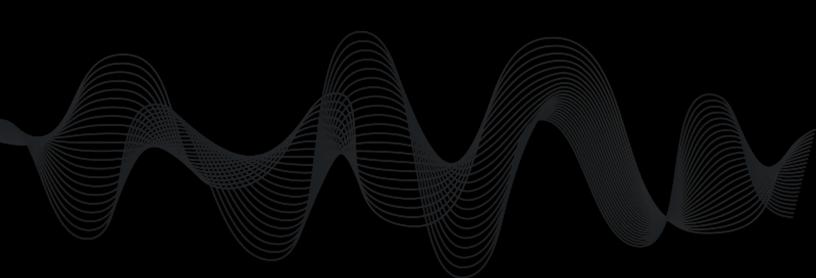
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### **ABSTRACT**

Cryptocurrency has provided new investment opportunities for many people. However, high market risks and barriers to entry into the crypto investment have hindered its full adoption among many retail investors. Hedge-Finance has been designed for the retail market, to ensure the needs of risk-averse private investors who want to grow their portfolio of digital assets. The platform uses strategic analysis and foolproof risk management strategies to help you diversify your portfolio. Hedge-Finance is powered by its native cryptocurrency, \$HEDGE, which is used as the basis for rewarding HODLers. The team of analysts analyzes the new BEP-20 tokens released to the market before recommending them for you to consider including them in your portfolio. The platform uses instruments to ensure you earn high returns on your investments.



## **CHAPTER 1: INTRODUCTION**



The discussions and debates about the cryptocurrency environment and investment opportunities have been with us for many years now. However, it is at this point that we're seeing cryptocurrencies becoming mainstream as more tools emerge to facilitate their integration into the formal investment environment. Broadly speaking, cryptocurrencies have a greater potential to enable social and economic growth throughout the world. The new digital money offers easier access to investment opportunities for all, breaking the barriers set by the traditional financial instruments. Decentralized Finance (DeFi), for example, is one of the most exciting innovations in FinTech. DeFi solutions are based on smart contracts and blockchain technology to deliver financial instruments that are mutualized, peer-to-peer, permissionless, and fully automated. DeFi applications are currently used in prediction markets, collateral lending, collateralized stable assets, derivatives, automated market makers, insurance, market aggregators, and Non-fungible tokens(NFTs).

The total value of funds locked across all DeFi platforms has reached a record high of \$209 billion, according to the analytics platform DeFi Llama. This kind of growth represents a fantastic opportunity for even more exponential growth in the future.

#### **The Challenges**

#### 1) High Market Risks

Up until recently, crypto investments were mainly limited to often promising but fairly primitive instruments such as bearer assets and tokens. Such an approach involves an investor opening a directional trade, timing a volatile asset at the right time, and scooping the profits when the markets favor them. However, such a strategy rarely allows investors to take intelligent risk management to protect their investments.

The implication is that whilst disintegrated investment in crypto-markets can give high returns and may have attracted the curiosity of many retail investors, the prevailing risks and the lack of instruments to handle these investments have kept many potential investors away from venturing into the market. Moreover, some of those who have taken the big risk to join have had their fair share of losses.

#### 2) High Barriers to Entry

The complexity of investing in the ever-changing crypto market has been a real barrier as many instruments and tools do not offer integrated platforms that allow anyone to join. Moreover, the learning process that one needs to successfully and quickly set up profitable strategies to instantly adapt to the ever-dynamic market environment is long and tedious. These practical barriers keep the vast majority of retail investors from even trying to enter the fastest growing financial ecosystem that is the crypto market.

The result is limited opportunities for retail investors, who are mainly confined to a rotational investment in crypto assets through established tokens that have reached some level of stability like BTC, ETH, USDT, DAI, etc. Moreover, those who have attempted to invest in other instruments without any intimate knowledge of the workings of most crypto projects have ended up losing their initial capital investment. But Hedge-Finance is here to shake up the status quo and make investments in promising crypto projects easier.

With Hedge-Finance, investors can access investment opportunities in a professional framework hedging against risks of unpredictable exchange swings, and creating returns based on many other market fundamentals other than speculation.



## **CHAPTER 2: WHAT IS HEDGE FINANCE?**



HEDGE is an institutional-grade financial service that is building products that utilize the investment in digital assets. The platform blends the time-tested attributes of traditional finance- leveraging the transparency, immutability, and efficiency of blockchain technology to create institutional-level products designed to make access to crypto investment easily accessible. In other words, investors can easily transition into the digitally-powered global economy of the future risk-free with ease.

The goal is to relieve you of the stress and time-consuming aspects out of the crypto investment. Hedge aims to grow your portfolio through calculated risk management of new crypto projects. With Hedge, you can simply sit back and relax as we grow your investment. All you have to do is HODL \$HEDGE and wait as we explore the abundant new and top-performing coins to grow your portfolio.

#### 1) Hedge Token (\$HEDGE)

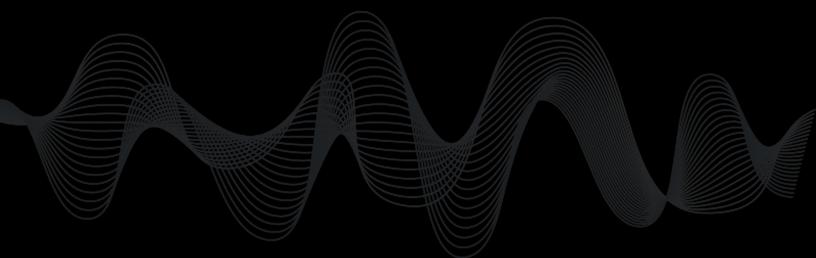
Hedge-Finance is powered by its native token, \$HEDGE. HODLing the token gives you an endless opportunity to get various rewards based on the team's review.

The team analyzes new BE-20 tokens around the clock to detect the ones with the most growth potential. When you hold HEDGE, you put yourself in a position to be rewarded with other tokens, periodically 3 tokens at any time. Currently, you can be rewarded BTC, ETH, ADA, Polygon, USDC, BNB, Polkadot, DOGE, Cosmos, Tron, Aave, Chainlink, Compound Finance, and Cake. The team will be adding more reward options for \$HEDGE HODLers.

The list of rewards is dynamic, hence they can change periodically based on the expert analyses.

#### 2) The Hedge Approach

HEDGE is addressing the complex nature of crypto investment by enabling and encouraging everyone, from the experienced to newbie investors to easily access investment opportunities. Through transparent, automated, and aggregated institutional management, Hedge aims at using the principle of economies-of-scale approach to inspiring high-level investment.



#### 3) Product Vision

• User Experience (UX)

Hedge provides its services via a web platform and will look to add a mobile application got both Android and iOS. The product design and functionality of the platform are seamless and simple for users, targeting both crypto-savvy and non-tech newbie investors.

We aim to make DeFi investment as simple as possible through a high-quality interface accessible to anyone. This kind of approach, unfortunately, is lacking in many DeFi projects.

• Portfolio Management Engine

HEDGE is built via tech-intensive components centered on the portfolio management engine. This unique aspect of the project allows Hedge to devise and execute its financial strategy in a dynamic market while mitigating risk and maximizing returns. To achieve this goal, Hedge's development strategy is premised on the principles of security, flexibility, and agility.

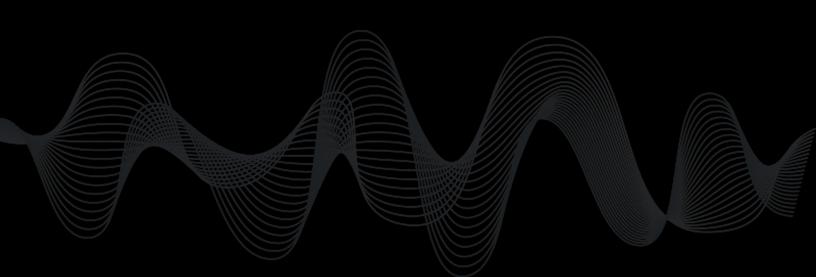
#### 4) Service Suite

Hedge does not aim to be just another DeFi project but a full-service platform that makes it easy for anyone to access a range of investment opportunities for new tokens with better growth prospects.

Hedge offers the following services:

- Automated Investing: The platform uses automated blockchain technology to harness the power of DeFi for your benefit. Hedge makes it easy to spread your investment across without the need to keep up with individual crypto protocols.
- Highly rewarding cryptocurrency: HEDGE is the most rewarding cryptocurrency in the market today. Holders have the opportunity to grow their investment portfolio exponentially and reap the benefits of the ever-growing DeFi and crypto in general. The returns are much higher than most leading competitors.
- New token analysis to find lucrative and secure opportunities: We are a new kind of investment, always adapting and growing into the new less explored crypto markets. We analyze the BEP 20 tokens, find the most suitable ones to grow your portfolio. The ability to find new projects that are not only secure but also promising to be lucrative and leveraging it with old projects for security is the surest way of making you money while protecting your capital investment. In other words, our services are all geared towards getting our token holders greater returns through multiple investments on various crypto projects. All you need to do is hold HEDGE, sit back, and wait for great returns on your investments.

- **Risk Management:** Hedge will be managing hedging operations, crypto swaps, and strategies on behalf of platform users to ensure risks are optimally managed. The team performs continuous monitoring and evaluation of enterprise and portfolio risk, coupled with a technical, fundamental, and financial approach to crypto project analysis. The systematic approach will provide critical insights into high-level risk involving identification, analysis, and mitigation.
- Experience the world of a strong HODLing Community: Hedge is ambitiously pioneering mass adoption of DeFi through its innovative yet proven range of services. The goal is to include the unbanked, facilitate a broader crypto awareness, and provide opportunities for its community members to engage fully in the company's missions, purpose, and vision. You automatically become a member of the community with the power to vote by HODLing HEDGE.



## **CHAPTER 3: ROADMAP**



#### PHASE 01

#### PRE-LAUNCH

- Conceptualization & Market Analysis
- Launch Website & Socials
- Pre-Launch mass marketing across multiple channels
- Marketing Contests
- Seed Funding

#### PHASE 02

#### LAUNCH & MARKETING

- Fair Launch
- Post-Launch mass marketing
- Coingecko & CoinMarketCap Listings
- Contract Audit
- Staking and Community Vote on Rewards

#### PHASE 03

#### **FURTHER DEVELOPMENT**

- Dashboard Beta
- NFT Giveaways
- Influencer Partnerships
- Online Investment Workshops
- In-Person Events.

## **CHAPTER 4: TOKENOMICS**



#### **Token Distribution**

Liquidity Supply: 40.0%

Burned: 32.0%

Staking Rewards: 10.0% Team Tokens: 10.0%

Marketing: 8.0%

#### **12% Transaction Tax**

• 8% for Buy the Dip & Distributes

We buy the dip for you. 8% of every transaction will be redistributed in either ADA, BNB, or MATIC, depending on what our Hedge analysts determine has the most upside potential. Sit back and watch your portfolio grow.

• 4% Liquidity

4% of every Hedge Token Transaction is added to the locked liquidity pool to maintain price stability as the project grows.

